

KKU Workshop Program  
The Art of Interpersonal Communication in Pharmacy Management  
February 17-19, 2021

Date & Time	Topics/Sessions	Responsible Persons
<b>February 17 – Theme: The Art and Science in Interpersonal Communication</b>		
08:30 – 08:45	Introduction to the workshop	Maneerat
08:45 – 09:00	Opening ceremony	Dean/Vice Dean
09:00 – 10:30	Key success factors in building interpersonal relationship	Maneerat
10:30 – 12:00	The art and science of persuasion, pitching, communication, and presentation skills in pharmacy practice	Maneerat
12:00 – 13:00	<i>Lunch break</i>	
13:00 – 14:30	<u>Workshop 1: Getting to know YOU</u>	Maneerat
14:30 – 17:00	<u>Workshop 2: Personality analysis for enhancing interpersonal relationship</u>	Maneerat
<b>February 18 - Theme: Powerful Infographic Design</b>		
09:00 – 10:30	Introduction to Visual Communication: Power of Visual Communication	Maneerat
10:30 – 12:00	How to design a powerful infographic presentation	Maneerat
12:00 – 13:00	<i>Lunch break</i>	
13:00 – 14:30	<u>Workshop 3: Powerful infographic presentation I</u>	Maneerat
14:30 – 17:00	<u>Workshop 4: Powerful infographic presentation II</u>	Maneerat
<b>February 19 - Theme: Powerful English Presentation Skills</b>		
09:00 – 10:30	Secrets in communicating with the audience	Maneerat
10:30 – 12:00	Social etiquette and other cultural issues in making English presentation at academic conference	Maneerat
12:00 – 13:00	<i>Lunch break</i>	
13:00 – 14:30	<u>Workshop 5: Powerful Presentation I</u>	Maneerat
14:30 – 17:00	<u>Workshop 6: Powerful Presentation II</u>	Maneerat